

# **WEBSITE PRIVACY POLICY**

## **1. INTRODUCTION**

1.1. **PURPOSE OF POLICY.** Southwest Solar Guys, Inc ("us," "we," or "SWSG") is committed to respecting the privacy rights of its customers, visitors, and other users of the SWSG Website (the "Site"). We created this Website Privacy Policy (this "Policy") to give you confidence as you visit and use the Site, and to demonstrate our commitment to fair information practices and the protection of privacy. This Policy is only applicable to the Site, and not to any other websites that you may be able to access from the Site, each of which may have data collection and use practices and policies that differ materially from this Policy. Please read this Policy carefully before using any of our services. By using any such services you are acknowledging that you have read and understood this Policy and that you consent to have your personal information used in the ways that we identify below. If you do not agree to be bound by the terms of this Policy, simply exit this page without accessing or using our Site or any of our services.

1.2. **NOTICE CONCERNING CHILDREN - PLEASE NOTE:** We are a general audience site, and do not direct any of our content specifically at children under 13 years of age. We understand and are committed to respecting the sensitive nature of children's privacy online. If we learn or have reason to suspect that a Site user is under age 13, we will promptly delete any personal information in that user's account.

## **2. INFORMATION COLLECTION PRACTICES**

2.1. **WHAT BASIC INFORMATION DOES THE SWSG COLLECT?** In operating the Site, SWSG may include online forms that ask users to provide their names, e-mail addresses, and other contact information for SWSG's services. Email addresses provided via feedback forms and direct email are used to reply to you, as appropriate. We may store email addresses of current customers of record for use in confirming appointments and the like. If you do not wish us to store your email address, let us know when providing your address, or use the 'Contact Us' page to remove your email address from our records.

(a) Mailing addresses, if provided by you, may be used to send requested information and/or periodic newsletters and other similar mailings. If you provide your mailing address and then later wish to be removed from any mailing list, you may use the 'Contact Us' page to have your name removed

(b) **NO COOKIES.** The site does not deposit "cookies" or any type of "spy-ware" on your computer, nor do we retrieve any. (Cookies are small files some web sites place on your computer to track your usage and preferences. Spy-ware is a software program that is loaded onto your PC to do likewise

### **3. USE AND SHARING OF INFORMATION**

#### **3.1. WHAT DOES SWSG DO WITH COLLECTED INFORMATION?**

(a) **PERSONAL INFORMATION.** We will not share your personal information with any third parties without your consent, except to provide you with the services offered by us (or by third parties that we have contracted with) or to comply with the law. We may use your personal information to verify your identity, to check your qualifications, or to follow up with transactions initiated on the Site. We may also use your contact information to inform you of any changes to the Site, or to send you additional information about SWSG or its products and services.

(b) **ANONYMOUS INFORMATION.** We use anonymous information to analyze our Site traffic, but we do not examine this information for individually identifying information. In addition, we may use anonymous IP addresses to help diagnose problems with our server, to administer our site, or to display the content according to your preferences. Traffic and transaction information may also be shared with business partners and advertisers on an aggregate and anonymous basis.

(d) **DISCLOSURE OF PERSONAL INFORMATION.** We may disclose personal information if required to do so by law or in the good-faith belief that such action is necessary to (1) conform to the edicts of the law or comply with legal process served on SWSG or its parent SWSG, subsidiaries or affiliates, (2) protect and defend the rights or property of SWSG or the users of the Site, or (3) act under exigent circumstances to protect the safety of the public or users of the Site.

### **4. SECURITY**

The Site has security measures in place to prevent the loss, misuse, and alteration of the information that we obtain from you, but we make no assurances about our ability to prevent any such loss, misuse, to you or to any third party arising out of any such loss, misuse, or alteration.

### **5. WEBSITE AREAS BEYOND SWSG'S CONTROL**

5.1. **THIRD PARTY WEBSITES** - The Site may contain links to other websites. If you choose to visit other websites, we are not responsible for the privacy practices or content of those other websites, and it is your responsibility to review the privacy policies at those websites to confirm that you understand and agree with their policies.

### **6. POLICY UPDATES**

We reserve the right, at any time, to add to, change, update, or modify this Policy, simply by posting such change, update, or modification on the Site and without any other notice to you. Any such change, update, or modification will be effective immediately upon posting on the Site. It is your responsibility to review this Policy from time to time to ensure that you continue to agree with all of its terms.

## **Feedback**

If you have any questions or concerns, feel free to use the 'Contact Us' page.